THE FUTURE
OF HEALTH CARE
IS HERE TODAY

Canon

ARE YOU LOOKING TO TRANSFORM THE WAY YOU MANAGE DOCUMENTS IN YOUR HEALTHCARE ENVIRONMENT?

HERE ARE SOME QUESTIONS YOU MAY BE ASKING YOURSELF:

- How much time and money could we save if we didn't have to process, store, or move paper around?
- How much time do our employees spend searching for records or documents in response to payer or patient requests?
- Can we easily identify bottlenecks in our revenue cycle management processes?
- How long does it take to get data from forms into our business applications?

- How can we reduce time spent complying with regulations for data/records retention and management?
- How much time do administrative and clinical staff spend doing work that could be automated?
- How can we reduce costs associated with storage of patient and claims records?
- How do offsite workers print, share, and collaborate?
- How does staff turnover/burnout affect our ability to retain institutional knowledge?

DOES ONE OF THESE AREAS APPLY TO YOU?

Hospitals and Health Systems

- How do paper-based decisions and approval processes affect wait times for patient admissions and discharges?
- What can we do to speed up manual processes such as credentialing, managing supplies inventory, and scanning paper documents?
- How can we better safeguard patients' confidential information?

Medical Practices

- Do we want to optimize the patient/healthcare/insurance relationship to create a more efficient document processing system?
- How can we create online channels for timely communications with patients and caregivers?
- How can we digitize physical records and excess paper?

Skilled Nursing Facilities

- Are we looking to streamline administrative workflow?
- How can we seamlessly obtain signatures from healthcare proxies who can't meet in person?
- How can we securely share information with other care providers?
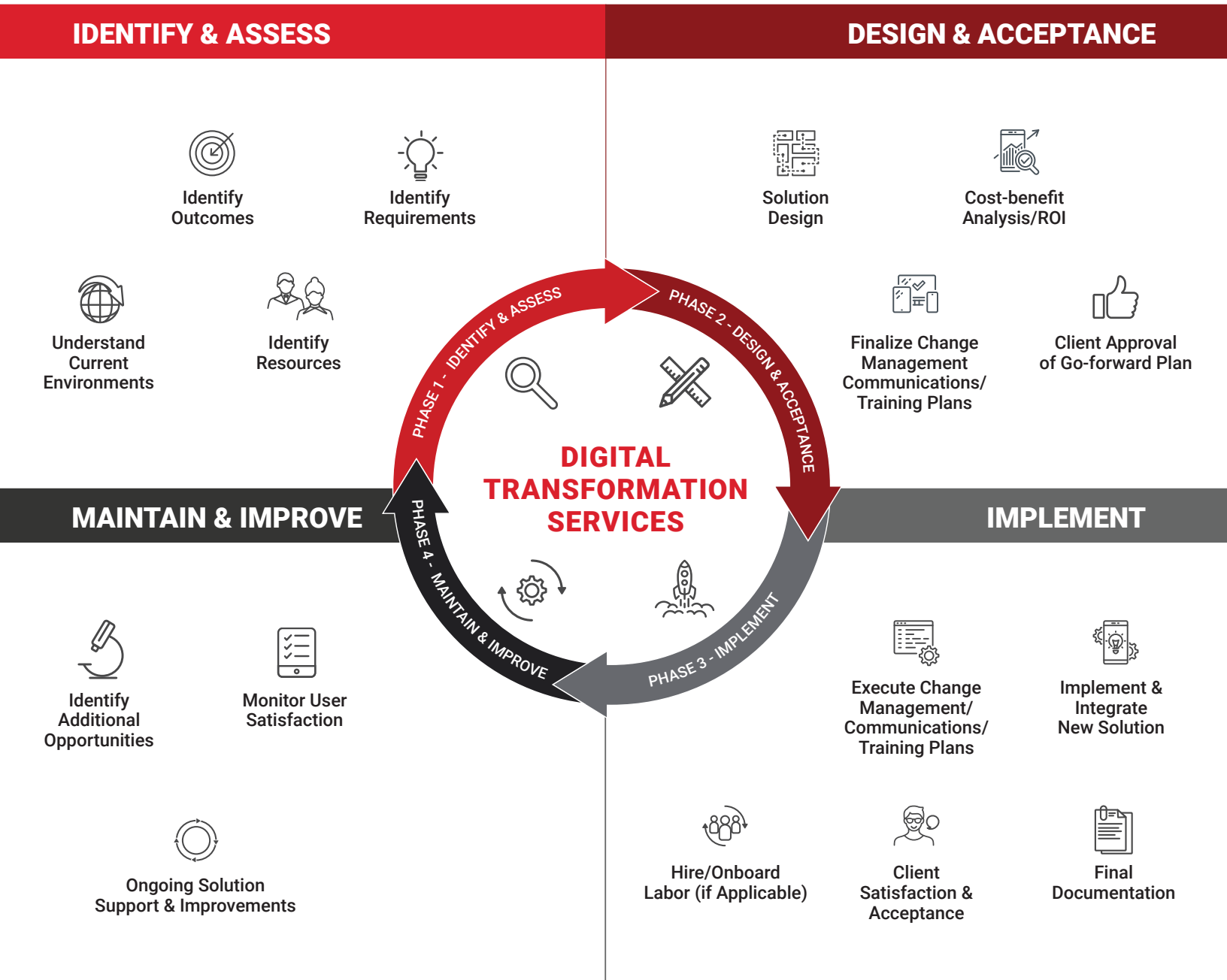

Home Healthcare Agencies

- How can we more efficiently onboard new hires?
- What is the right mix of technology to support offsite caregivers?
- How can we respond to patients faster and eliminate human error?

DIGITAL TRANSFORMATION (DX) IS IN OUR DNA

For decades, we've been at the forefront to identify areas where business process improvement opportunities exist. It is just another iteration of what we've always done, who we've always been; simply put: DX is in our DNA. We seamlessly help our clients reimagine their core business processes and functions, enabling them to achieve their objectives. It all starts with our consultative approach, where we conduct an Integrated Assessment to identify areas where business process improvement opportunities exist.
By understanding your current environment and processes as well as the desired outcomes, we'll create a recommendation that combines technology and resources to help achieve the optimal state.

HERE'S HOW WE DIGITALLY TRANSFORM YOUR ORGANIZATION

IDENTIFY & ASSESS

Identify Outcomes

Identify Requirements

Understand Current Environments

Identify Resources

DESIGN & ACCEPTANCE

Solution Design

Cost-benefit Analysis/ROI

Finalize Change Management Communications/ Training Plans

Client Approval of Go-forward Plan

DIGITAL TRANSFORMATION SERVICES

PHASE 1 - IDENTIFY & ASSESS

PHASE 2 - DESIGN & ACCEPTANCE

PHASE 3 - IMPLEMENT

PHASE 4 - MAINTAIN & IMPROVE

MAINTAIN & IMPROVE

Identify Additional Opportunities

Monitor User Satisfaction

Ongoing Solution Support & Improvements

IMPLEMENT

Execute Change Management/ Communications/ Training Plans

Implement & Integrate New Solution

Hire/Onboard Labor (if Applicable)

Client Satisfaction & Acceptance

Final Documentation

THE BEST WAY TO TRANSFORM YOUR ORGANIZATION IS TO CHANGE*It*

A critical feature of our design incorporates a leader-led, behavior-based approach to change execution. Having the right strategy, people, and technology is necessary, but not sufficient. A large part of your success will depend on your ability to encourage the desired mindset and behaviors across your employee population so that new processes will be quickly and fully adopted. Otherwise, business process transformations can magnify (and not eliminate) the problems and roadblocks that were there in the beginning. Our Change*It* methodology will guide your change journey and help ensure four outcomes: senior leader alignment, change readiness, execution excellence, and sustainability of results.

CHANGE*It* METHODOLOGY

CLARIFY It

Align senior leaders and employees across your organization on the vision of success for your digital transformation (DX) program/initiative

PLAN It

Ready leaders and employees to transform their critical behavior

REALIZE It

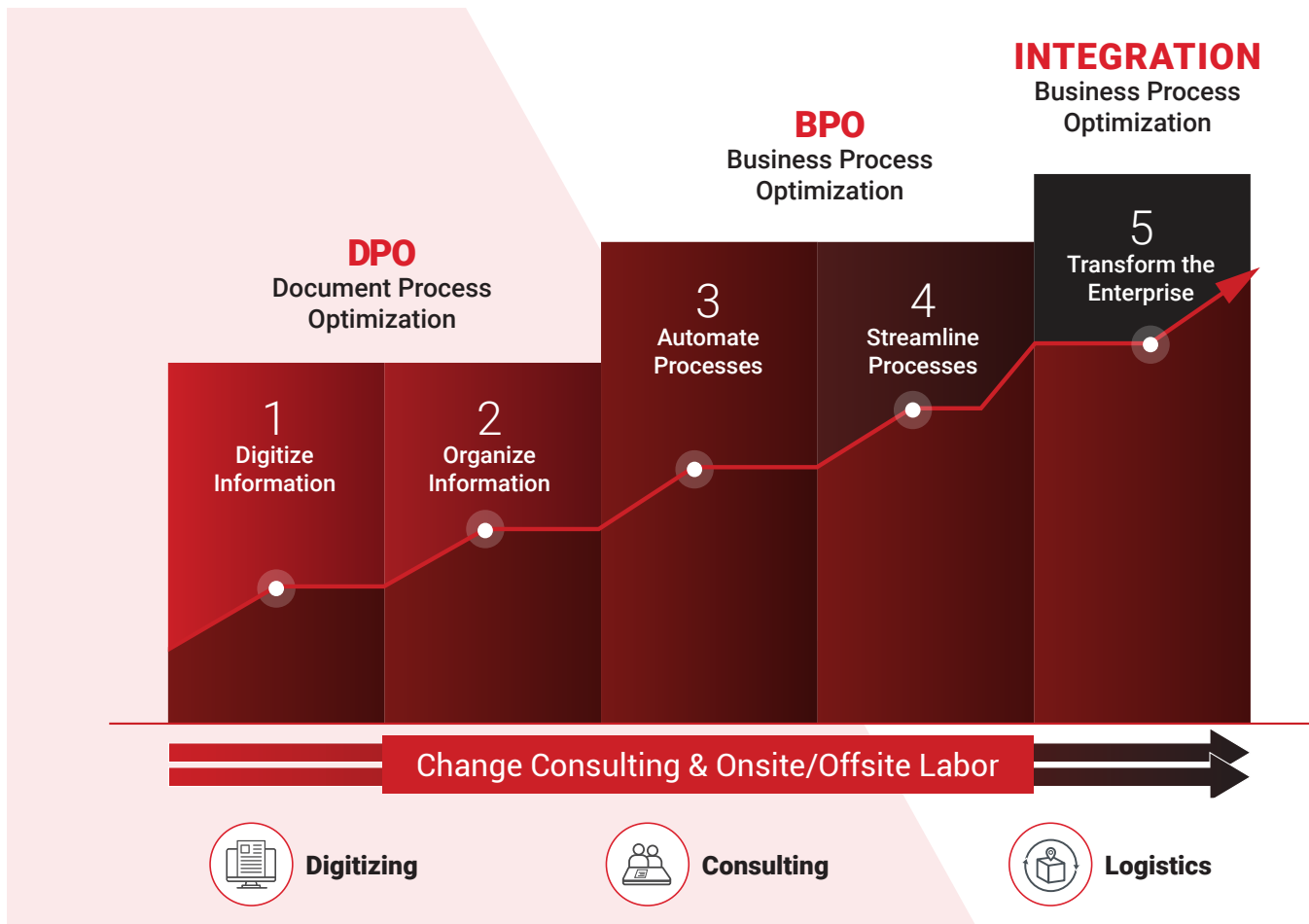Implement change initiatives across organization to target critical behaviors and achieve key results

SUSTAIN It

Remove barriers to change, assess lessons learned, and continuously improve

OUR PROCESS TO MOVE YOU TOWARDS THE ACHIEVEMENT OF YOUR DIGITAL TRANSFORMATION OBJECTIVES

The path to digital transformation can be overwhelming, but Canon U.S.A. is here to help. Regardless of where you find yourself on the path, our unique approach successfully combines our process, people, and technology to help move you towards the achievement of full digital transformation. Below is a diagram of our specific areas of focus:

INTEGRATION
Business Process Optimization

BPO
Business Process Optimization

DPO
Document Process Optimization

5 — Transform the Enterprise

3 — Automate Processes

4 — Streamline Processes

1 — Digitize Information

2 — Organize Information

Change Consulting & Onsite/Offsite Labor

Digitizing   Consulting   Logistics

ORGANIZE & DIGITIZE
Document Process Optimization

Digitize your document workflows with Hard Copy to Digital Conversions, Digital Repository Consolidation, Comprehensive Content Onboarding, Automated Data Extraction, and Cloud Document Conversion.

- Reclaim your office space and reduce real estate expenses.
- Create a digital repository to provide employees with easy access to information, promoting collaboration regardless of their varied work locations.
- Reduce storage space and file cabinets.

FOCUS ON WHAT MATTERS
Business Process Optimization

When your business processes are streamlined, you're able to prioritize your attention on work that matters to your organization. Here are some of the processes that can help you the most:

- Improve efficiency by eliminating time-consuming manual processes and document distribution costs.
- Have better insight into cash flow.
- Avoid late payments and realize discounts.
- Manage access to sensitive data and automate records retention

- Enhanced employee engagement, communication, and collaboration.
- Increased operational effectiveness and efficiency.
- Strengthened competitive advantage.
- Leverage AI for data modeling to adapt to changing needs.

FINDING YOUR OPPORTUNITY

There are many areas which can be optimized through Digital Transformation. These are some opportunities that you may be able to take advantage of:

Mail

Allow incoming mail to be automatically captured, identified, validated, and electronically delivered to the right systems or people. Whether you're deploying a simple software solution or having Canon U.S.A. manage the process onsite or offsite, we have a Digital Mail solution to create efficiencies throughout your organization.

HR

Manual HR document and credentialing workflows slow down the hiring process, especially in a competitive market. Simplify and automate processes related to recruitment, training, onboarding, and compliance for greater agility and improved response times.

Revenue Cycle Management

Processing claims manually is inefficient and error-prone, while outsourcing can be expensive. Intelligent revenue cycle management automation optimizes the billing process by expediting the delivery of information to systems, approvers, and decision-makers, helping reduce costly errors and wasted time. Automated claims processing results in more control, efficiency, compliance, and transparency, and improved cash flow visibility.

Dynamic Forms Processing

Transform static document workflows to a modern digital experience and remove paper from the equation. Requests for patient information, purchase orders, patient intake, financial documents—virtually any form that is used to collect data can be converted to browser driven processes to help accelerate the workflow, improve data accuracy, and eliminate manual data entry. Digitize document-based processes to gain control of paper flow that accompanies the movement of manual documents to improve efficiency, compliance, storage, and access. Capture, classify, approve, auto-route, and integrate virtually any form—invoices, insurance forms, Business Associate Agreements, legal files, etc.

WE'RE LISTENING

The benefits of digital transformation are clear. We're eager to hear from you so we can get you on the road to improving productivity in every department and functional area within your organization. Digitally transforming the DNA of your organization starts with Canon U.S.A.

Whether you're looking to simply leverage our scanning services to digitize data that can be accessed remotely while freeing up valuable storage space, or you want to automate and eliminate manual, paper-based workflows and elevate the exchange of data, Canon U.S.A.'s approach to digital transformation can help you achieve your new reality.

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Contracted Supplier

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