

A close-up photograph of a man in a dark blue suit and white shirt. He is holding a silver pen in his right hand, pointing it towards the bottom left of the frame. His left hand is resting on a white document with some text and numbers visible. The background is blurred, focusing on his hands and the pen.

Canon

**THE PATH TO A
MORE SECURE,
SUSTAINABLE, AND
PROFITABLE LAW FIRM**

To stay ahead in today's competitive legal environment, law firms must contain costs, maximize efficiency and billable hours, and harness new technologies. Digital transformation is reshaping paper-intensive workflows, file access, compliance, and audit readiness, and freeing up time for staff to pursue more high-value work. As leading firms make critical technology investments, they're evaluating options with three trends in mind.



Security Is High Stakes

REALITY

One in five law firms were targeted by a cyberattack in the last year and 40% of those were successfully breached.¹ Over half of the incidents resulted in the loss of confidential client data.²

TAKEAWAY

Robust cybersecurity is a critical investment, and clients actively seek law firms that can prove their digital resilience through advanced security measures.



Talent Retention Is Different in a Hybrid Work World

REALITY

Associate attrition remains high at 18 to 20%,³ representing significant talent acquisition and lost productivity costs for firms.

TAKEAWAY

Hybrid work structures, now the norm in the industry, give law firms a competitive advantage in recruitment and retention. Firms that build a modern technology environment to deliver an excellent user experience and support seamless remote collaboration can minimize turnover.



The ESG Mandate Is a Market Opportunity

REALITY

Environmental, social, and governance (ESG) is mainstream—96% of the world's top 250 companies now publish sustainability reports.⁴

TAKEAWAY

Law firms that demonstrate their own ESG commitment and can support their clients' complex sustainability disclosure and compliance efforts are positioned for growth.

A COMPREHENSIVE PRINTING SOLUTION HELPS DRIVE SUCCESS IN A DIGITAL WORLD

Canon's [imageFORCE](#) platform combines hardware, software, and services into a scalable system that helps law firms print better, do more, and stay ahead in today's digital workplace.

Hardware

Canon's robust print portfolio spans large office machines to compact desktop solutions so firms can experience:

- Exceptional print quality.
- Increased productivity.
- Improved user behavior that generates cost savings.



Software

Canon's [uniFLOW](#) software helps to securely scan and print sensitive material and seamlessly integrates across devices to deliver:

- Streamlined workflows and reduced IT burden.
- Cost accounting for improved operational efficiency and more accurate client billing.
- Faster, easier compliance.

[Therefore™](#) is Canon's document management solution that helps to securely capture, store, and organize documents and information to streamline processes and improve productivity.

Service Excellence

Canon solutions are supported by award-winning customer service.⁵ To maximize firm uptime, Canon offers unique support tools including:

- Remote diagnostics.
- Preemptive maintenance.
- Automatic parts replenishment.

CANON SOLUTIONS SUPPORT KEY LEGAL INDUSTRY PRIORITIES



Security

Canon's solutions are designed with security at their core, offering built-in features that help safeguard devices, documents, and data at every stage of the workflow. Our industry-leading security features include:

- Verify System at Startup, which confirms nothing has been tampered with or altered.
- Platform Firmware Resiliency, providing automatic recovery.
- Trellix Embedded Control, using whitelisting to help prevent malware and protect firmware.
- Industry-leading cybersecurity and encryption standards.⁶



Talent Retention

Supporting a good employee experience can help reduce costly turnover. Canon solutions help:

- Simplify fleet management for the IT team.
- Deliver a consistent, user-friendly experience across devices.
- Support a hybrid workforce, allowing staff to work and print from anywhere.



ESG

Canon designs with sustainability in mind—both for our customers and our own carbon footprint, so we can deliver:

- Industry certifications for performance and environmental responsibility.⁷
- Low energy consumption.
- Cardboard packaging that is widely recyclable.⁸

And our uniFLOW Online's smart scan workflows route files directly to case management systems or secure cloud storage, helping to reduce paperwork and conserve energy.

PRINT MANAGEMENT PROVIDER CHECKLIST

- Does your current provider offer state-of-the-art security measures?
- Does your print solution deliver a seamless, integrated experience across hardware and software?
- Does your print solution deliver an A+ user experience and support work from anywhere?
- Does your solution provider walk the walk on ESG?
- Does your print partner offer time-tested product quality and service excellence to help maximize your uptime?





For law practices of all sizes, managing print costs in a document-intensive environment is a challenge. **Investing in a comprehensive print strategy with the right solution provider can help set your firm up for success.**

[**Learn more about how Canon can support your firm.**](#)

SOURCES:

- ¹ Law.com, "[1 in 5 U.S. Law Firms Hit by Cyberattack](#)," July 2025.
- ² Integris, "[2025 Integris Report: Law Firms, Cybersecurity and AI: What Clients Really Think](#)," 2025.
- ³ NALP Foundation, "[Update on Associate Attrition](#)," April 2024.
- ⁴ KPMG, "[Survey of Sustainability Reporting](#)," November 2024.
- ⁵ Canon, "[Canon U.S.A., Inc. Named One of America's Best Customer Service Providers by Newsweek and Statista](#)," November 2025.

- ⁶ IEEE2600 Common Criteria Certification, HCD-PP, FIPS 140-3 Storage Encryption, NIST Cybersecurity Framework, FedRAMP authorization requirements, zero-trust security features.
- ⁷ ENERGY STAR®, EPEAT Gold, EPEAT Silver.
- ⁸ Cardboard packaging is not available for all devices.

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