



PowerShot
ELPH 360 HS A

Specifications

Type of Camera	
Type	Compact digital still camera with built-in flash, 12x Optical, 4x Digital and 48x Combined Zoom with Optical Image Stabilizer
Image Capture Device	
Type	20.2 Megapixel, 1/2.3-inch CMOS
Total Pixels	Approx. 21.1 Megapixels
Effective Pixels	Approx. 20.2 Megapixels* *Image processing may cause a decrease in the number of pixels.
Lens	
Focal Length	4.5 (W) – 54.0 (T) mm (35mm film equivalent: 25–300mm)
Optical Zoom	12x
Digital Zoom	4x
Focusing Range	Normal: 2.0 in. (5.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) Auto: 0.4 in. (1.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50cm) (W) Infinity: 9.8 ft. (3.0m) – infinity (W), 9.8 ft. (3.0m) – infinity (T)
Autofocus System	TTL Autofocus
Viewfinder & Monitor	
Viewfinder	Not available
LCD Monitor	3.0-inch TFT Color LCD with wide viewing angle (4:3)
LCD Pixels	Approx. 461,000 dots
LCD Coverage	Approx. 100%
Aperture & Shutter	
Maximum Aperture	f/3.6 (W), f/7.0 (T)
Shutter Speed	1–1/2000 sec. 15–1 sec. (in Long Shutter Mode)
Exposure Control	
ISO Sensitivity	Auto, ISO 80–3200
Light Metering Method	Evaluative, Center Weighted Average, Spot
Exposure Compensation	Still Images: ±2 stops in 1/3-stop increments
White Balance	
White Balance Control	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom

Type	Compact digital still camera with built-in flash, 12x Optical, 4x Digital and 48x Combined Zoom with Optical Image Stabilizer
Type	20.2 Megapixel, 1/2.3-inch CMOS
Total Pixels	Approx. 21.1 Megapixels
Effective Pixels	Approx. 20.2 Megapixels* *Image processing may cause a decrease in the number of pixels.
Focal Length	4.5 (W) – 54.0 (T) mm (35mm film equivalent: 25–300mm)
Optical Zoom	12x
Digital Zoom	4x
Focusing Range	Normal: 2.0 in. (5.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) Auto: 0.4 in. (1.0cm) – infinity (W), 3.3 ft. (1.0m) – infinity (T) Macro: 0.4 in. – 1.6 ft. (1–50cm) (W) Infinity: 9.8 ft. (3.0m) – infinity (W), 9.8 ft. (3.0m) – infinity (T)
Autofocus System	TTL Autofocus
Viewfinder	Not available
LCD Monitor	3.0-inch TFT Color LCD with wide viewing angle (4:3)
LCD Pixels	Approx. 461,000 dots
LCD Coverage	Approx. 100%
Maximum Aperture	f/3.6 (W), f/7.0 (T)
Shutter Speed	1–1/2000 sec. 15–1 sec. (in Long Shutter Mode)
ISO Sensitivity	Auto, ISO 80–3200
Light Metering Method	Evaluative, Center Weighted Average, Spot
Exposure Compensation	Still Images: ±2 stops in 1/3-stop increments
White Balance Control	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom

Built-in Flash	Auto, On, Slow Synchro, Off
Flash Range	1.6–13.0 ft. (W), 3.3–6.6 ft. (T) 50.0cm – 4.0m (W), 1.0–2.0m (T)
Shooting Modes	P, Hybrid Auto, Auto, Creative Shot, Portrait, Smile, Wink Self-Timer, Face Self-Timer, High-Speed Burst, Handheld Night Scene, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Fireworks, Long Shutter
My Colors	My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color
Self Timer	Off / 2 sec. / 10 sec. / Custom
Wireless Control	Built-in Wi-Fi [^] and NFC ^{^^}
Continuous Shooting	Normal Continuous Shooting in Auto/P modes: Approx. 2.5 shots/sec. Normal Continuous High-speed Burst mode: Approx. 7.2 shots/sec. <ul style="list-style-type: none"> • Under lighting conditions where flash does not fire automatically. • Excluding RAW and RAW+JPEG. • Until memory card becomes full.
Storage Media	microSDXC/ microSDHC/ micro SD
File Format	Design rule for Camera File system (DCF) compliant; DPOF (Version 1.1) compatible
Image Compression	Superfine / Fine
JPEG Compression Mode	Still Image: Exif. 2.3 (JPEG) Video: MP4 (Image: MPEG-4 AVC/H.264; Audio: MPEG-4 AAC-LC (Monaural))
Number of Recording Pixels	<p>Still Images:</p> <p>1) 16:9 – Large: 5184 x 2912; Medium 1: 3648 x 2048; Medium 2: 1920 x 1080; Small: 640 x 360</p> <p>2) 3:2 – Large: 5184 x 3456; Medium 1: 3648 x 2432; Medium 2: 2048 x 1368; Small: 640 x 424</p> <p>3) 4:3 – Large: 5184 x 3888; Medium 1: 3648 x 2736; Medium 2: 2048 x 1536; Medium: 2592 x 1944; Small: 640 x 480</p> <p>4) 1:1 – Large: 3888 x 3888; Medium 1: 2736 x 2736; Medium 2: 1536 x 1536; Small: 480 x 480</p> <p>Videos:</p> <p>Full HD 1920 x 1280: 29.97 fps</p> <p>HD 1280 x 720: 29.97 fps</p> <p>640 x 480: 29.97 fps</p>

[^] Compatible with iOS versions 7.1/8.4/9.0, Android smartphone and tablet versions 4.0/4.1/4.2/4.3/4.4/5.0/5.1. Data charges may apply with the download of the free Canon Camera Connect app. This app helps enable you to upload images to social media services. Please note that image files may contain personally identifiable information that may implicate privacy laws. Canon disclaims and has no responsibility for your use of such images. Canon does not obtain, collect or use such images or any information included in such images through this app.

^{^^} Compatible with Android smartphone and tablet versions 4.0/4.1/4.2/4.3/4.4/5.0/5.1.

Approx. Number of Shots Recordable to 16 GB Memory Card

		16:9	3:2	4:3	1:1
Large	SF	2358	1991	1766	2347
	F	3950	3350	2980	3950
Medium 1 (M1)	SF	4717	3982	3546	4717
	F	7965	6656	5925	7837
Medium 2 (M2)	SF	13497	10563	9344	12459
	F	24296	18689	16755	22087
Medium	F	–	–	10798	–
Small	SF	69418	60741	53992	69418
	F	97186	80988	80988	97186

Note: SF=Superfine, F=Fine

Total Movie Time Recordable to Memory Card

- The values in the table are based on Canon measurement conditions and may change depending on the subject, memory card and camera settings.
- After Low-level formatting.

Shooting Mode	Pixels	Frame Rate/ Video System	Recording Time per 16 GB Memory Card (Approx.)	Single Clip Recording Time (Approx.) ^{*1}	Movie Size (KB/sec.)	Video Recording Bit Rate
When Movie button is pressed in Auto	Full HD (1920 x 1080)	29.97 fps	1 hr. 8 min. 34 sec.	29 min. 59 sec.	3742	Approx. 30 Mbps
	HD (1280 x 720)	29.97 fps	3 hr. 58 min. 1 sec.	29 min. 59 sec.	1056	Approx. 8 Mbps
	VGA (640 x 480)	29.97 fps	8 hr. 25 min. 48 sec.	1 hr.	450	Approx. 3 Mbps

*1 Using an SD Speed Class 10 / UHS-I compatible memory card

- Recording stops automatically once the file size reaches 4 GB or the memory card becomes full.
- Recording may stop unexpectedly if a memory card with a low Speed Class is used.

Playback Specifications	
Playback Modes File	List/Play Digest Movies, Favorites, Erase, Slideshow, Rotate, Album Playback, i-Contrast, Resize, Cropping, Red-Eye Correction, My Colors, Photobook Set-up, Scroll Display, Group Images, Auto Rotate, Resume, Transition Effect
Interfaces	
Video Out	NTSC/PAL
Audio Out	Monaural
Other	Hi-Speed USB (Mini-B), HDMI (Type D); direct connection to Canon SELPHY, PIXMA Photo Printers & PictBridge compatible printers
Power Supply	
Power Source	Battery Pack NB-11LH
Shooting Capacity	Approx. 180 shots Approx. 265 shots in ECO Mode Video Recording Time: Approx. 40 min.
Playback Time	Approx. 4 hr.
Physical Specifications	
Operating Temperature	32–104°F/0–40°C
Operating Humidity	10–90%
Dimensions (W x H x D)	3.92 x 2.28 x 0.90 in. / 99.6 x 58.0 x 22.8mm
Weight	5.15 oz. / 146g (CIPA standard) 4.59 oz. / 130g (Body only)