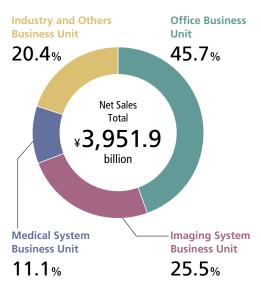
# Canon Group Business Operations (As of December 31, 2018)

Initially established as a manufacturer of cameras, Canon continues to grow through diversification and globalization. We have achieved diversification by developing a wide range of products through our four business units. Additionally, we are producing results through the expansion of R&D, production and sales locations worldwide.

# **Net Sales by Business Unit**



\* Total does not amount to 100% as consolidated net sales for business units also include sales related to inter-unit transactions.

## **Office Business Unit**



- Office multifunction devices (MFDs)
- Laser multifunction printers (MFPs)
- Laser printers
- Digital continuous feed presses
- · Digital sheet-fed presses
- Wide-format printers
- Document solutions

#### **Imaging System Business Unit**



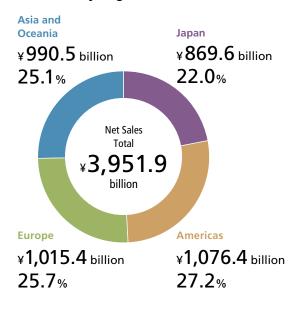
Interchangeable-lens digital cameras



Inkjet printers

- Interchangeable-lens digital cameras
- Digital compact cameras
- Digital camcorders
- Digital cinema cameras
- Interchangeable lenses
- Compact photo printers
- Inkiet printers
- Large format inkjet printers
- Commercial photo printers
- Image scanners
- Multimedia projectors Broadcast equipment
- Calculators

#### **Net Sales by Region**



## **Medical System Business Unit**



- Diagnostic ultrasound systems
- Diagnostic X-ray systems
- Computed tomography (CT) systems
- systems
- Magnetic resonance imaging (MRI)
- Diagnostic ultrasound systems
- · Clinical chemistry analyzers
- Digital radiography systems Ophthalmic equipment

# **Industry and Others Business Unit**



- - Network cameras
- Semiconductor lithography equipment
- FPD (Flat panel display) lithography equipment
- Vacuum thin-film deposition equipment
- Organic LED (OLED) panel manufacturing equipment
- Die bonders
- Micromotors
- Network cameras
- Handy terminals
- Document scanners

Management Strategy

Basic Information

Value Creation

Business Strategy

Management Foundation

CSR Reporting

Third-Party Opinion / Assurance

#### **Company Overview**

Company name ...... Canon Inc. Established ...... August 10, 1937

Headquarters ......30-2, Shimomaruko 3-chome,

Ohta-ku, Tokyo, Japan

Chairman & CEO ..... Fujio Mitarai

Canon Inc. shareholders'

equity: Common stock ······· ¥174,762 million

Affiliated companies accounted for by

the equity-method ......8

**Net Sales** 

¥1,807.3 billion

**Operating Profit** 

¥220.8 billion

Canon provides high-added-value solutions through software and high-quality printing with improved network functions in order to satisfy customer demands for a more comfortable and efficient office environment in the age of the cloud. We offer solutions tailored for each customer to improve productivity while placing importance on cost performance and environmental impact. In the sphere of commercial printing, Canon is also flexibly meeting the high-mix low volume needs of customers, promoting digital printing, an area where demand is growing every year.

**Net Sales** 

¥1,008.2 billion

**Operating Profit** 

¥117.0 billion

Canon aims to enrich the daily lives of customers through every product we provide—including interchangeable-lens cameras and inkjet printers—and we are further developing our imaging technology while becoming ever more a part of peoples' lives. Even for such professional products as digital cinema cameras and broadcasting equipment, Canon will continue to meet the expectations of top-tier professionals that work on, among others, movie and video production sites through the high-performance of its products and proven reliability of its technology.

Net Sales

¥437.6 billion

**Operating Profit** 

¥28.8 billion

Amid the increasing demand for medical care in a wide range of healthcare fields from health promotion and disease prevention to advanced examination, diagnosis, and treatment, Canon will contribute to the progress of medical care by developing technologies and products that support doctors and patients. We offer a broad range of diagnostic imaging equipment, from CT and MRI systems to ophthalmic and digital radiography equipment. Furthermore, we aim to achieve significant growth in the future by focusing on medical imaging, healthcare IT and in-vitro diagnostics.

**Net Sales** 

¥805.2 billion

**Operating Profit** 

¥65.5 billion

Canon applies the proprietary optical and image processing technologies it has developed over many years to industrial equipment, developing products that meet the needs of a wide range of production fields. Examples include semiconductor lithography equipment that plays a role in the especially important production process of semiconductor chips, FPD lithography equipment essential for the production of smartphones and TVs, and OLED panel manufacturing equipment. Additionally, with the network camera market expanding amid growing global security concerns, Canon is developing innovative image analysis solutions that go beyond crime prevention and monitoring applications.