



## PRISMA



# PRISMAlytics DASHBOARD

DATA TO DRIVE YOUR BUSINESS



### INTRODUCING PRISMAlytics DASHBOARD

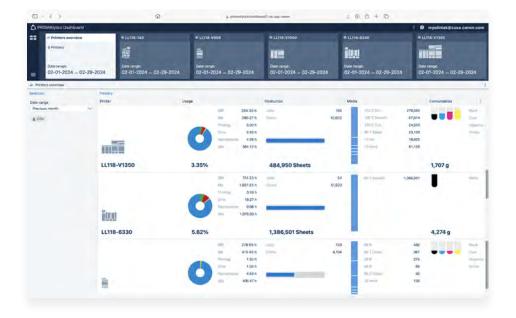


### **UNVEIL YOUR SHOP'S POTENTIAL**

To help reduce costs and optimize productivity, print site managers need easy access to the performance metrics of their presses. A critical application of the cloud based PRISMA Home features PRISMAlytics Dashboard<sup>1</sup>, which can help enable fact-based decisions for workflow optimization based on actual printer data. It can help site managers find ways to reduce turnaround time, waste, and costs, which can lead to better press usage and resource management.

Directly from a supported Web browser, print shop managers have access to a clean, simple, and intuitive interface displaying:

- Usage Details Provides relevant key performance indicators related to engine operation, production output, and consumables and media usage.
- Timeline Helps pinpoint areas for improvement, which can be turned into actionable data leading to better performance.
- Trends Maintains and benchmarks operation over time and against historical performance.



#### Analyze Your Canon Print Portfolio in One Place

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PRISMAlytics Dashboard brings together data from a wide combination of Canon's printers, whether that's sheet-fed toner/inkjet, web-fed inkjet, or imagePROGRAF large format. You can also use your controller of choice, including PRISMAsync, imagePRESS Servers powered by Fiery and others, allowing you to compare performance across your fleet in one single solution.<sup>2</sup>



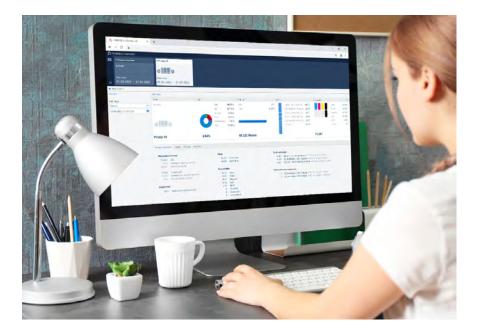
#### Get More Detailed Data with PRISMAsync

PRISMAlytics Dashboard is integrated with PRISMAsync driven Canon devices collecting data from the heart of your Canon printers via the Rich Data Capture tool. Compared to other DFEs, you'll gain access to a wide set of fully detailed data points from across your fleet.

### EFFICIENT PRODUCTION AT YOUR FINGERTIPS

Pressure to raise productivity and safeguard margins means many businesses are looking to manage print performance more holistically. By using real-time data in clear tables and charts, you can analyze print portfolios quickly and identify the most profitable actions.

Take control of your print operation with PRISMAlytics Dashboard, an easy and secure cloud-based management information tool that provides comprehensive overviews for a variety of Canon printers.





#### **KPI Dashboard**

Collects Key Performance Indicator (KPI) data and displays this information in a dashboard showing activities and consumables for connected printers.



#### One dashboard for multiple Canon devices and different print controllers<sup>2</sup>

PRISMAlytics Dashboard provides insights and comparisons on the activities of varying Canon print solutions (such as imagePRESS with PRISMAsync or Fiery<sup>®</sup>, varioPRINT, ColorStream, ProStream, and imagePROGRAF).

### IMPROVE PRODUCTION WITH FACT-BASED DATA

As more print service providers look to reduce production costs and improve efficiency, the question remains on how to effectively collect and interpret the performance of their production digital presses.

PRISMAlytics Dashboard is a cloud-based software subscription that collects production data directly from supported Canon printers within your digital press environment.<sup>2</sup>

It's then transformed into business-critical information displaying usage, production, and consumption-related data in an appealing, comprehensive visual and real-time dashboard.





#### **Export Data Externally**

The open interface lets you export and copy usage data for a defined period (per day, week, or month) in CSV files, for further processing in other management information systems.



#### Actionable Data

Explore specific details of printer activity and consumables to easily assess and make business decisions for your operation.



#### **EMPOWER YOUR PRINTING WITH PRISMA**

PRISMA Home is the portal at the heart of PRISMA cloud applications. It provides central and unified access to your PRISMA cloud-connected workflow applications, as well as those tools used for monitoring and controlling compatible printer performance. With PRISMA Home, you can leverage multiple printers at once from compatible applications. And working in the cloud means you only need one, central portal for file and data storage and backup that's accessible 24/7.



Application to receive print jobs online with customizable job intake, communicate with customers via a customerfacing portal, automatically preflight incoming jobs, use easy prepress tools, and produce print jobs on a variety of Canon and JDF-compliant third-party presses.<sup>2</sup>



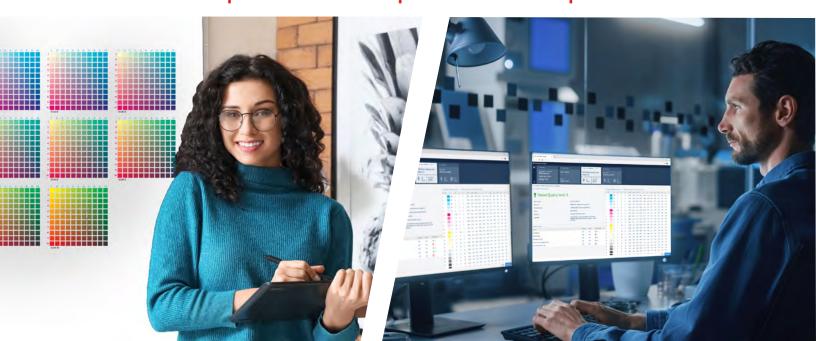
Service that delivers fact-based press information such as printing times, idle times, and the usage of media and consumables, displayed as clear and intuitive information for easy comprehension.



Captures print data for cost charging and usage monitoring by collecting printer usage data, displaying information in clear reports, as well as providing the ability to export a collection of usage data for further processing.



Color validation application that allows users to measure and validate color on printed media and compare quality and consistency across a fleet and multiple locations over time.



### **EXPLORE YOUR POSSIBILITIES**

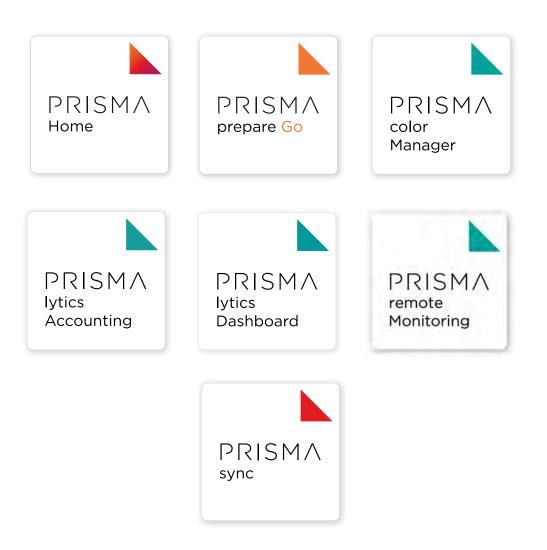
#### Discover new opportunities for efficiency and productivity with cutting edge hardware and software solutions.

#### STREAMLINE YOUR WORKFLOW

It's a familiar scenario in today's printing landscape: flawless results are expected with impossible deadlines. Operators of varying skill levels must efficiently produce complex documents in both black-and-white and color, and all while trying to control rising costs and production bottlenecks.

The PRISMA Family of workflow solutions can help streamline production by making printing operations more intuitive and uniform. Operators can manage and run jobs through multiple presses with simplicity, which helps drive productivity. Several aspects of your workload, from composition to media to production to finishing, can be easily managed.





<sup>1</sup> Requires an account in PRISMA Home.

<sup>2</sup> Reference the PRISMA Home Solutions Device Guide for a list of validated engines and versions.

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