Meet printing needs on-the-go.

Deliver what customers expect: easy, convenient, mobile

In today's mobile-enabled environments, your customer sets higher standards for fast and convenient service from all types of businesses. An effective self-serve system drives traffic and customer loyalty by offering the ease of access to services. An added benefit of unassisted transactions is that businesses can focus on production service activities to increase customer satisfaction and operational efficiency.

EFI™ Self-Serve and Payment System offers new ways to meet printing needs from today's mobile-savvy customers and provides intelligent ways for business owners to manage services that generate more revenue.

Save time and serve better

Print service providers can focus on larger, more complex print jobs while continuing to offer convenient service to customers with simpler and quicker print jobs that may be time consuming and not economical to be handled by their staff.

Hospitality businesses can offer customers a convenient printing service that is easy to use without setup or support. Leverage existing equipment to provide better services that increase customer satisfaction, loyalty, and repeat business.

Self-serve copy and print is an ideal fit for retail stores. It can drive more foot traffic and increase overall customer satisfaction by providing new, convenient services while staff work on more important store- and customer-related activities.

"Now the regulars love it and use it all the time. They get the files in through Dropbox or USB sticks but also from their mobiles. It will take print from virtually any medium, and it's secure, too."

ALEX CAIN
MANAGING DIRECTOR,
MOUNT STREET PRINTERS & STATIONERS LIMITED, UNITED KINGDOM

Simplify access and payment with new ways to copy and print

The EFI Self-Serve M600 Copy and Print Station provides the easiest way for users to access, print, and pay in a completely self-serve environment, whether accessing files from their USB drives, mobile devices, or cloud accounts.

The M600 Station boasts a 10" color touch screen offering an intuitive tablet-like experience and secure encrypted communication for credit and cash card payment.

The M600 Station:

- Prints from USB drives and mobile devices

- Prints from cloud accounts such as Dropbox™, Google Drive™, Microsoft OneDrive®, Box, and EFI PrintMe®

- Supports major credit cards, cash cards

- Allows secure credit card payment supporting EMV® with latest chip authorization and PCI Point-to-Point Encryption (P2PE)™

- Is compatible with various PostScript multifunction printers (MFP)

Convenient mobile printing

EFI's exclusive PrintMe service is a convenient way for users to print on the go using any internet connected device. Simply email or upload files using our free apps, locate the nearest PrintMe enabled printer on our interactive map, and securely release documents to the printer at the M600 Station. It's that simple.

Subscription to the PrintMe service and inclusion on the locator map is included with your M600 subscription.

Cash card vending

The optional G5 Card Vending Kiosk provides a completely self-serve method to accept cash to purchase and reload cash cards that can be used at an M600 Copy and Print Station.

The G5 Card Vending Kiosk:

- Includes 19" touch screen

- Holds up to 200 cards and offers high-speed thermal receipt printing

- Provides a multi-directional bill accepter for up to 600 bills as well as optional coin accepter

- Prints receipts and checks card balances

"Payments for printing are seamless for us with the EFI M500. They just automatically go into our account through our guests' credit cards."
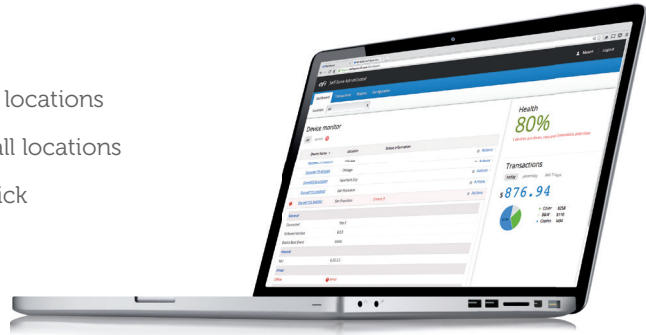
HALLEY KARAS
GENERAL MANAGER,
THE WESTIN COLUMBUS HOTEL

Smart device management from anywhere

The EFI Self-Serve Copy and Print solution is powered by Self-Serve AdminCentral, a powerful Web-based management tool that lets you manage all of your self-serve devices through a web browser. Its simple and intuitive interface makes it easy for anyone to setup, configure, and manage their self-serve copy and print solution.

With Self-Serve AdminCentral you can:

- Add and configure your devices quickly and easily

- Monitor device status and revenue in real time for all locations

- Generate meaningful reports by device, location, or all locations

- Apply software updates to all devices with a single click

Why offer self-serve printing?

	Print service providers	Hospitality	Retail store
A perfect fit for your business	Specialty print shops, independent print shops, and franchises	Hotel business centers, convention centers, coffee shops, and airport lounges	Office superstores, supermarkets, convenience stores, drugstores, and bookstores
Meet the needs of current customers and attract new ones	Local businesses and schools printing flyers, presentations, pamphlets, and photos	Mobile professionals and travelers printing itineraries, boarding passes, presentations, and sales material	Individuals, businesses, and students printing a variety of items such as garage sale flyers, event tickets, and sales brochures
Offer a superior customer experience	• Convenience: print from a variety of sources, including mobile devices, cloud storage, and USB sticks • Flexible: multiple payment options including credit cards, cash cards, gift cards, and post-pay • Ease of use: intuitive tablet-like user experience gives users an easy way to print or copy		
Improve customer loyalty and your bottom line	• Accept small jobs to generate extra revenue • Drive more traffic and retain regular customers • Free up counter staff and print production operator time	• Encourage customer loyalty with service differentiator • Allow guests to submit print jobs from any mobile device, even from their hotel room • Free up front desk staff time	• Drive more traffic and increase cross-selling opportunities • Reduce cash handling • Free up counter staff time

EFI Self-Serve products are also perfect for students. Check out our campus and library brochure and learn more at www.efi.com/M600 or call us at 800-875-7117.

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.