

A STRONG FOUNDATION, PROVEN SUCCESS

LEADERSHIP



INNOVATION



PARTNERSHIP



From its start as a small camera company in 1937, Canon has become an international leader of digital imaging solutions in the consumer, business-to-business, and industrial sectors, with millions of loyal customers worldwide. With skilled and passionate people and an enduring commitment to research and development (R&D), Canon has successfully navigated through more than eight decades of change.

In this age of digital transformation, data is moving across the globe faster than ever. To keep pace, companies must adopt new technologies and business processes or risk falling behind. But you don't need to do it alone! Canon delivers state-of-the-art business solutions; reliable, proven technologies; an award-winning, customer-first support network; and a dedicated, nationwide team of experts—all standing ready to help you every step of the way.

Moreover, the corporate philosophy of Kyosei—a pledge to see all people harmoniously living and working together for the common good—is at the heart of Canon's commitment to its customers and the planet we share.

With its strong foundation and proven success in delivering amazing business solutions, along with a sincere desire to better the world, it's easy to see why Canon is the natural partner for business.



Helping lead the way. Canon's long-term market presence, innovative technologies, and solid financial performance are reasons to consider Canon.

AN INDUSTRY-LEADING COMPANY

A Fortune 500 company since 1995, Canon Inc. is noted for its financial stability and steady profitability.

\$29.4 BILLION
IN NET SALES (2023)* 

HIGH PERFORMANCE AND RELIABILITY



Several Canon product lines have been recognized for their [award-winning performance](#) and ability to deliver impressive reliability, efficiency, and security features** to help you manage and protect your data. And Canon GENUINE parts and supplies help keep Canon devices running smoothly, producing high-quality results time and time again.

GLOBALLY DIVERSIFIED



Canon offers a diverse portfolio of outstanding products and services. From input to output, Canon is a trusted brand in many industries.

MARKET SHARE LEADER

Based on annual U.S. data from IDC, Canon enjoyed the No. 1 position in 2023 in the A3 Total, A3 Color, and A3 Monochrome MFP Laser segments, with the highest market share relative to all competitors measured.***

#1 IN A3 TOTAL, A3 COLOR, AND A3 MONOCHROME

WORLDWIDE PRESENCE

Canon started its business more than 80 years ago. In 1955, it entered the American market, establishing its first branch in New York City.



80+ YEARS

KYOSEI

Through its corporate philosophy of *Kyosei*, Canon strives to help protect the environment with energy-efficient technologies.



CLICK HERE
TO LEARN MORE
ABOUT KYOSEI

* Source: Canon results for Fourth Quarter and full year ended December 31, 2023.

** Canon products offer certain security features, yet many variables can impact the security of your devices and data. Canon does not warrant that use of its features will prevent security issues. Nothing herein should be construed as legal or regulatory advice concerning applicable laws; customers must have their own qualified counsel determine the feasibility of a solution as it relates to regulatory and statutory compliance.

*** Source: IDC U.S. Quarterly Hard Copy Peripherals Tracker, 2023 Q4.



Investing in the future. Canon's strong dedication to innovation results in the development of products designed to meet customers' needs today and support future growth.

RESEARCH AND DEVELOPMENT

Canon's commitment to research and development has resulted in a continuing stream of outstanding, innovative technologies and products.

\$2.1 BILLION
2023 ANNUAL
R&D BUDGET*



INDUSTRY SOLUTIONS

Canon has a strong presence in many vertical markets, and its varied solutions can help boost operational efficiency, protect data, streamline compliance efforts,** and reduce costs.



Industries

- Architectural, Engineering, and Construction
- Automotive
- Commercial Printing
- Education
- Financial Services
- Government
- Healthcare
- Hospitality
- Legal
- Manufacturing
- Publishing
- Utilities

PATENTS GRANTED

For 38 consecutive years, Canon Inc. has ranked in the top 5 for number of U.S. patents granted.**

2,890 U.S. PATENTS
GRANTED
IN 2023**



STRATEGIC PARTNERSHIPS

Committed to expanding its portfolio of innovative solutions, Canon has forged more than 300 strategic partnerships, including those with NT-Ware, Tungsten Automation, Therefore™, IRIS, and others.



PARTNERS

PRODUCTS AND SOLUTIONS

Whether a small workgroup or a global organization, Canon offers powerful, integrated solutions.



Business Products

- Multifunction Printers
- Scanners
- Software
- Photo Production Printers
- Production Printers
- Large-Format Printers
- Specialty Printers
- Projectors
- Security Cameras
- Consumables
- Commercial Robot Vacuum



Solutions

- Cloud Services
- Device Management
- Document Capture and Distribution
- Information Management and Workflow
- Mobile and Remote User
- Output Management
- Professional Services
- Security
- Hybrid Work

*This amount is 7.9% of Net Sales. Source: Canon Annual Report 2023 for fiscal year ended December 31, 2023.

** Number of patents for 2021 to 2023 are based on figures released by IFI CLAIMS Patent Services. Figures for 2005 to 2020 are based on information issued by the United States Patent and Trademark Office.

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Helping businesses succeed. Canon's powerful network of business partners, technicians, and support staff help to provide a wealth of resources you can rely on.

NATIONWIDE LOCATIONS

With more than 1,350+ locations across the U.S.,* you can easily learn about and experience Canon products and solutions.



1,350+

SALES AND SERVICE LOCATIONS

REGISTERED TECHNICIANS

Canon is all about uptime. Its highly trained service technicians are here to support you when you need it.

MORE THAN

8,200



CANON CERTIFIED
FIELD PERSONNEL***

STRONG SUPPORT NETWORK



Of the many companies in the U.S. that offer business products and solutions, a majority proudly represents Canon. In fact, Canon U.S.A. has worked with more than 40 percent of its dealers for more than 25 years.

MOBILE SOLUTIONS

You're always on the go, and Canon lets you connect from wherever you are for a variety of solutions. Canon offers cloud services that can help you manage your devices and maximize productivity.



100% U.S.-BASED CALL CENTER STAFF



(FOR PRODUCTS DESIGNED
PRIMARILY FOR BUSINESS USE)

More than 1,300** highly-trained and dedicated Canon employees make up Canon's Technical Support Center, Engineering, and Field Support teams. Working from multiple locations across the U.S., Canon's technical business solutions experts utilize state-of-the-art technology, like Canon's Virtual Presence, to provide customers with outstanding service and support.

CUSTOMIZED SERVICES

Streamline business/workflow processes and help improve efficiency with Canon's customized solutions.

Canon Digital Imaging Solutions

- Transform organizations through digitization and amazing technology.

Canon Financial Services

- Provide lease financing solutions and customer service excellence to Canon customers.

Canon Managed Document Services

- Help achieve business goals for cost reduction, document accessibility, and support.



WITH ITS STRONG FOUNDATION AND PROVEN SUCCESS,
CANON IS THE NATURAL PARTNER FOR BUSINESS.

* Based on the number of current Authorized Dealers in Canon's support system database (as of July 30, 2024).

** Canon U.S.A., Inc. personnel records as of July 2024.

*** Based on certifications earned by dealer personnel as tracked by Canon U.S.A.'s Learning Management System (as of July 30, 2024).